



## Business Ethics: Concepts and Cases (Paperback)

By Manuel G. Velasquez

Pearson Education (US), United States, 2017. Paperback. Condition: New. 8th edition. Language: English . Brand New Book. For courses in Business Ethics Presents ideas without oversimplifying, while balancing ethical theory and managerial practice Business Ethics: Concepts and Cases is one of the most widely used texts on business ethics today -- and remains popular among students because of its accessible style and lucid explanations of complex theories and concepts. While cases and issues have been updated extensively for the Eighth Edition, the authors goals are consistent with previous editions: (1) to introduce the reader to the ethical concepts that are relevant to resolving moral issues in business; (2) to impart the reasoning and analytical skills needed to apply ethical concepts to business decisions; (3) to identify the moral issues involved in the management of specific problem areas in business; (4) to provide an understanding of the social, technological, and natural environments within which moral issues in business arise; and (5) to supply case studies of actual moral dilemmas faced by businesses and business people. NOTE: This ISBN is for a Pearson Books a la Carte edition a convenient, three-hole-punched, loose-leaf text. In addition to the flexibility offered by this format,...



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