

Building a Knowledge-driven Organization

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Reviews

Comprehensive information for book fans. It is one of the most amazing book i actually have read. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Yoshiko Okuneva)

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BUILDING A KNOWLEDGE-DRIVEN ORGANIZATION



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McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Building a Knowledge-driven Organization, Robert H. Buckman, With knowledge [as] the only source of sustainable advantage, bringing knowledge effectively to bear on customer problems is Secret No. 1 to success. Bob Buckman's story of turning a traditional company into something completely new and different is both practical and inspiring. "Building a Knowledge-Driven Organization" should become an instant classic' - Tom Peters.'Buckman Labs may have been the first company to realize that speed of knowledge sharing was a driver of cash flow and competitive advantage. Buckman pioneered collaboration around the globe to solve customer problems and create new business. This book is a powerful record of Bob Buckman's two decades of leadership and experience creating the deep cultural and human context for knowledge - and cash - to flow. If you want to know what works - and what doesn't - read this book' - Carla O'Dell, Ph.D., President, American Productivity and Quality Center, and author of "If Only We Knew What We Know: The Internal Transfer of Knowledge and Best Practices". A must-read for executives trying to drive a knowledge management program, or for that matter any technology-based initiative' - Dave Snowden, Director of IBM's Cynefin Centre for Organisational Complexity. 'Bob Buckman - arguably the first CEO to personally lead a knowledge-based corporate strategy - combines a bold vision with practical tips for how organizations can become teambased and knowledge- and solutions- driven' - Brook Manville, Chief Learning Officer, Saba Software; Former Partner and Director of Knowledge Management, McKinsey. 'Buckman Labs' technical experts and far-flung sales force conduct dozens of virtual conversations each day, trading tips on arcane points of paper and leather making, water purification and sewage treatment. In the process, they've made this closely held, Memphis Tennessee chemical...

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