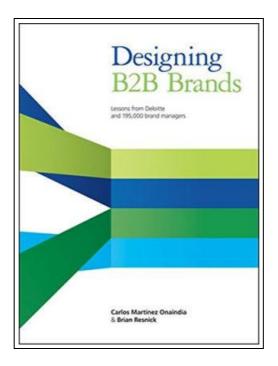
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DESIGNING B2B BRANDS: LESSONS FROM DELOITTE AND 195,000 BRAND MANAGERS (HARDBACK)



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