



Orchestrating Supply Chain Opportunities: Achieving Stretch Goals Efficiently (Paperback)

By Ananth V. Iyer, Alex Zelikovsky

Business Expert Press, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Efficient planning and superior execution against clear objectives is the way companies operate best. For many companies, the planning process is carefully orchestrated, objectives are set, budgets are negotiated, resources are allocated, and then it s up to the organization to execute. But what happens when the unexpected occurs? Say, an event occurs that throws the status quo into turmoil. What if your business declines by 40 in 1 month, what do you do? Conversely, what if your demand spikes by 50 in just a few months, what then? Suppose a natural disaster happens, or a new technology creates a significant, but unplanned opportunity? The authors call these events stretch opportunities . This book will focus on strategic thinking and tactical examples of how best to prepare for such events. They outline common themes across all such challenges, and also introduce three key management concepts: Flexibility, Agility and Real Options. They also include a specific chapter on how to structure supply chains to capitalize on stretch opportunities and we provide specific tactical frameworks to build in agility, flexibility and real options...



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Reviews

Great electronic book and useful one. It can be written in straightforward terms rather than difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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